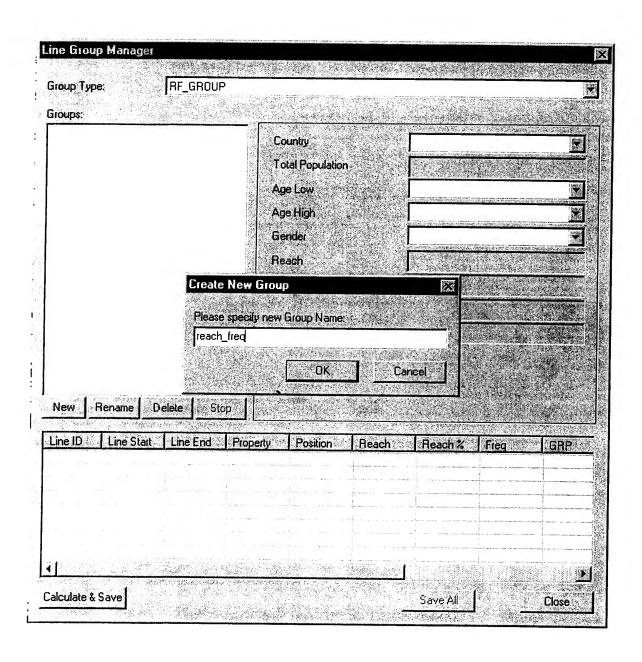
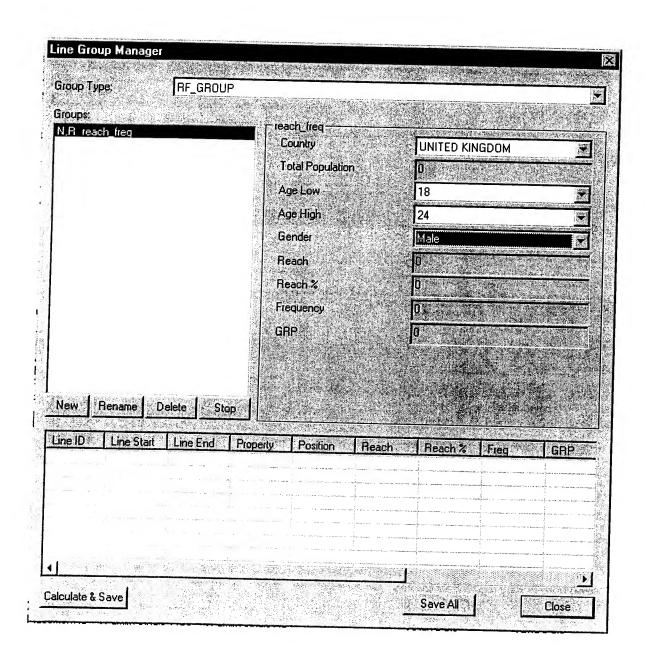
Line ID Line	Line Type Amount	Imps/Clicks	Line Start Line End		Property	Status	Rev Flag	5
1626335 CPI	\$168,750.0	0 01	30-SEP-2001 00:0 30-SEP-2001 23:59 direct marketi Frozen	2001 23:59	direct marketi	Frozen	None	ŵ
1626336 CPI	\$0.00	2,250,000	30-SEP-2001 00:0130-0CT-2001 23:59 direct marketi Frozen	2001 23:59	direct marketi	Frozen	Bonus	اش
	\$0.00	0	New Line/Element	02 23:59		Modifiable	None	ž
			New Element					14.14 14.14
			Save					
			Delete Line(s)					
*			Paste/Save Placement(s)	· -			14	
*		1	Change Line Status To	1 2				×.+ 8
			Assign Group					
			Unassign Group					用数
	王· 《《新		View Group Managet					107
			<u>O</u> ptimize					
Ol frame	Family/Single Typ	Placement ID Family/Single Type Family/Single	MonCountle	1 Date	End	End Date		100
31 79832	Δd	delivers drop		SEP-2001 00:00		30-DCT-2001 23:59	e e	
15.2			Set Line Options					
			Extend Line End Date	·				
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FIG. 6





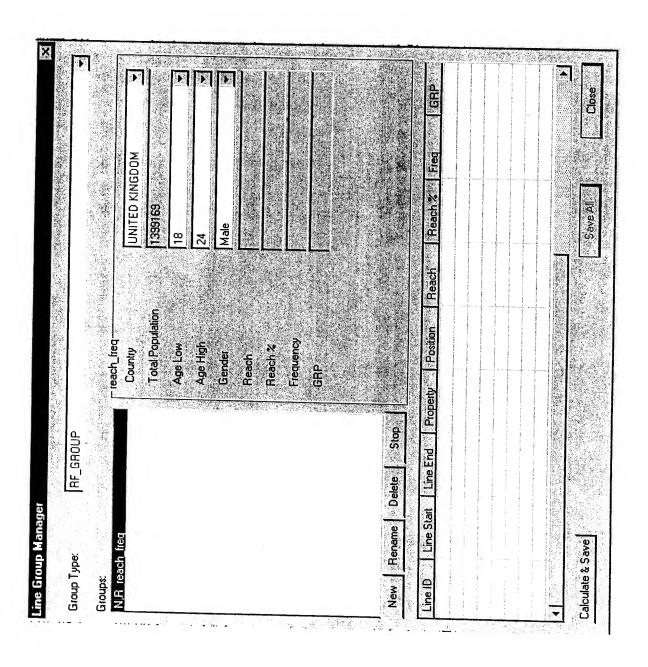


FIG. 6d

FIG. 6e

	Search Cloan	Detail	সাম্ম	Seath	Position	1	Rev Flag De	11
	17 SI:				Get Space ID, Position		Property Status	direct mark at Linna
	Element #: new1	Comment	Group Type:	☐ Block] Reason	Line End	30-SEP-2001 00-0130-SFP-2001 23-59 direct marketi Erozen
	Line # newB Status: Modifiable 1	None None	\$0.00 Seach	Non-Black		MS Dreok Slatue	Line Start	30-SEP-2001 00-01
	Line #	Revenue Flag Delivery Flag	CFN	Д чэжи	Position: N		Imps/Clicks	C
	FI] 				✓ Optinize: Lower	Amount	\$168 750 D
	13567 F	Click Conversion Credit Design Development	Exclusivity ree Future Campaign License List Fees Promotion	Services Slot Sponsorship Subscribe Transaction		b	Line Type Amount	ā
	Order#: 213567 Line Type: RF	Gross Line Amt C. Ine-Impressions: C. Imp. To Date: D.	e End roperty:		Content ID:	Theeds Alenion Actual Number of Clicks: 0 The Non-Smooth Up	Line ID	1626335
- Details-	34.41.5 7.41.4	Gross L Line Impr Imp. 1	7	Element Type. Location/Word	8	F Heeds Allend Actual Number o	Line	

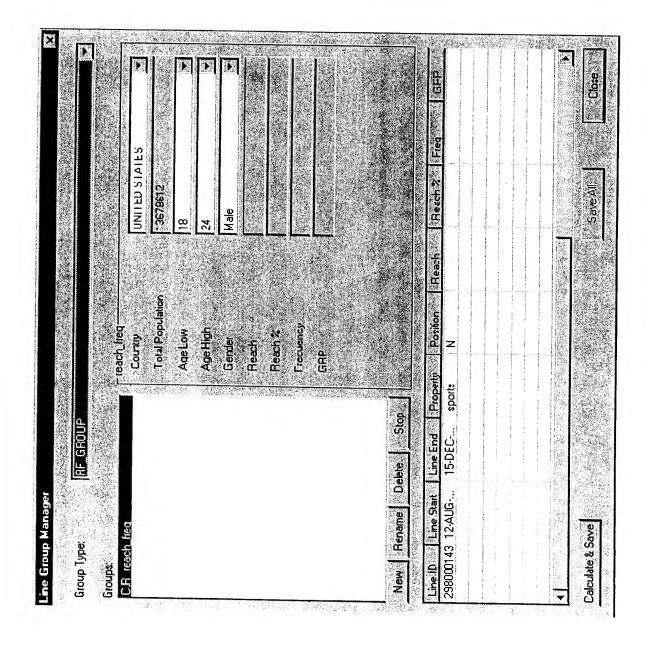
Ď	Š	ξ×	S										
Rev Flag	None	Bonus	None	1.1								8	
Status	Frozen	Frozen	Modifiable								Date	30-0CT -2001 23:59	
Property	direct marketi	direct marketi Frozen									End Date	00:00	
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Line Start	30-SEP-2001 00:0	30.552.2001 00.0	23. New Inc/Element	New Element	244 Delete Irrefst	Easte/Bave	Change Lin	Assign Group	Unassign Group View Group Manager.	Optimize	NonSmooth	1	Set Line Uptions Extend Line End Date
Imps/Clicks	0	2,250,000	0	(A)							Placement Placement ID Family/Single Type Family/Single Ad	delivers drop 9/30 21	
Line Type Amount	\$168,750.0 0	\$0.00	\$0.00								Single Type		
ine Type	8	<u>P</u>	P.F				To and the second				Family	βď	
Line ID L	1626335 C	1626336 C									Placement (D	3179832	
Line	1		3				APR			÷	Placement		

FIG. 61

- dieta	1.400.4.			100					
Order #	Order #: 213567			# eug	ine #, [238000143	Element #, 212113823	113823	Sea	Search Clear
Line Type: RF	HF.		•	Status	Modifiable	Advertiser: PEPS	₽	SA SA	KC KC DN DN
Gross Line Ant: \$500.00	\$500.00			Revenue Flag	None	Profile			Ceta
ine Impressions.	0	S. C. B. S.		Delivery Flags RF	RF 💌				
Imp. To Date:									1011
Line Start	12-Aug-2	2002	Ling Stait, 12-Aug-2002 💌 00:00 🚞		☐ Not Guaranteed)
Line End	15-Dec-	2002	Line End 15-Dec-2002 🔻 23:59 🚉	Ē	00\$	Group Type: AF GROUP	GROUP		
Property:	Property: sports		の大きなかり		Seach	Group Name, reach fred	sch fred	7 C. VOIC .	F
<i>.</i> .						/	-		
Element		200							\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
Element Type: Run0f	Runoí		•	Match	Match: Nor-Exact	☑ □ Block			
Location/word:								• • •	Search
Content ID: 2716427	2716427			Position	z	ı	Get Sp	Get Space ID_Position	- -
					- IMS Check				1.05
F. Needs Attention	ation of Place		∇ Optimize			F Reason			ग
Non Smooth	ñ	ğ	Lower		Last Time;				F
									Section (Section)
Line Line ID	Γ	Type	Line Type Amount	Imps/Clicks	Line Start	Line End	Property	Status	Rev Flag
Τ	١,,		0	0	30-SEP-2001 00:0	30-SEP-2001 00:0 30-SEP-2001 23:59 direct marketi Frozen	direct marketi	Frozen	None
1626336	336 CPI		\$0.00	2,250,000	30-SEP-2001 00:0	30-SEP-2001 00:0 30-0 CT - 2001 23:59 direct marketi Frozen	direct marketi	Frozen	Bonus
2980	5		\$500.00	0	12:AUG-2002 DO:	12-AUG-2002 00: 15-DEC-2002 23:59 sports	sports	Modifiable	None
	298000144 BF		\$100 DO	_	12.4116.2002 00:	12-A11G-2002 00: 15-DEC-2002 23:59 sports	sports	Modifiable	None

FIG. 68





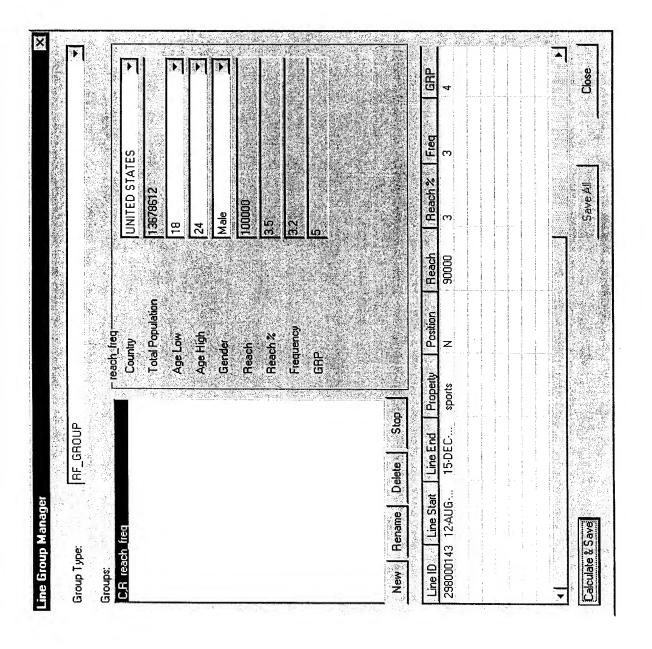


FIG. 6i